

DECIPHER™ INNOVATION

Innovation & Invention Disclosure Management Module

Decipher Innovation enables you to capture, review, and categorize all internally generated and externally submitted or acquired ideas. It will now all be banked as trade secret knowledge of the organization and will never be lost. It will alert those who need to know and begin a collaborative string of communications. It will enable you to make effective resource allocation decisions by analyzing the submitted ideas and rating, ranking and scoring them. And it will give you unprecedented strategic eyesight, showing the connections and relationships between all of your idea submissions, the rest of the IP portfolio, product lines, business units, revenue performance or targets and innovation trends. With this level of visibility and tracking, you can always be sure that your IP strategy is in line with your business goals - and you can outperform your competition.

Decipher was developed to empower business-savvy IP management.

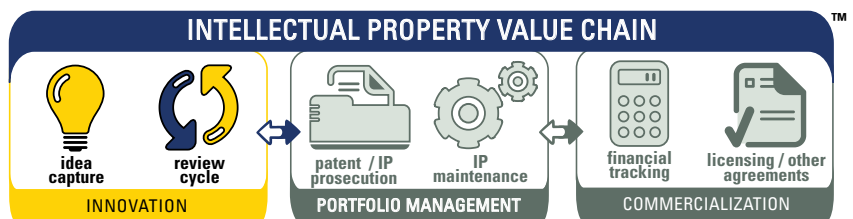
There's not much you can do with great ideas that flow into and throughout your organization if you're not aware of them. If you really want to be ahead of the curve, you have to capture, assess, protect and act on them quickly. Decipher™ Innovation simplifies and streamlines the invention disclosure and review process.

Decipher provides:

- Web-based invention disclosure forms.
- Centralized prior art repository.
- Configurable rating & ranking utility.
- Improved inventor-attorney collaboration.
- Secure trade secret cataloging.
- A central repository of supporting documentation and related IP.

Introducing The Intellectual Property Value Chain™

If you treat IP as a strategic asset, align it with your business and make it visible to key departments and people, then you have an unbroken value chain. Decipher, a web-based software system, solves pain all across the IP Value Chain, from the birth of an idea, through its protection and everyday management, to the money.



The Decipher Innovation module is part of the Decipher IP management platform. As a stand-alone solution or as a compliment to the Decipher Portfolio Management and Decipher Commercialization modules, Decipher Innovation enables you to capture, evaluate and leverage innovative ideas.

Customer Driven Decipher™ Innovation Features



Decipher lets you drive the greatest value from your IP by capturing, assessing and tracking it from the very first steps in its development. Contact us to learn how Decipher can deliver innovative value for your business.

Track Invention and Patent Production

- Track invention disclosure and inventor incentive programs to pave the way for a steady stream of new inventions at the beginning of the innovation process.
- Automate review and rating workflow to help the most promising inventions make it through the process quickly.
- Catalogue and maintain inventions not destined for the patenting process as trade secrets.

Improve Patent Quality

- Facilitate collaboration between inventors and attorneys – preserve the essence of the invention.
- Connect IP creators with decision makers across departments and disciplines, including researchers, inventors, paralegals, attorneys and business leaders.
- Decipher as a central repository of prior art and other relevant data.

Streamline Patent Review

- Automatically notify invention reviewers when a new invention has been submitted.
- Enter ratings and the associated rationale for those ratings directly into Decipher.
- Support any combination of sequential or parallel review workflows while you tally the ratings according to your established best practices.

Automate Workflow

- Automate the flow of necessary data from invention disclosure to patent drafting.
- Use alerts and email integration to keep workflow moving along and inform management of bottlenecks.
- Make your system accessible to inventors, inside counsel, outside counsel and anyone else who participates in your process world-wide through the web-based interface.
- Preserve important documents and correspondence through the use of the document library and integrated email system.

Advanced Reporting & Alerts

- Set and measure progress against innovation targets in key technology areas.
- Report invention statistics: disclosures by inventor, by business unit, by quarter or any other metric relevant to your business.
- Automatically alert members of the review committee when new disclosures require their attention.

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